

Partnerships & Coalitions

About me. Am I a transportation expert?

It all starts with an invitation...

Be **Present**: *represent*

Look for Opportunities: Always promoting the League

- Mentoring: be a mentor to those with less experience/knowledge
- Learning: observe but don't be afraid to ask questions
- Branding:
 - LWV buttons: <https://www.purebuttons.com/> 1 for \$4.99; 100 for \$38.50
 - LWV nametags: <https://namebadge.com/badges/> 1-10 for \$9.95 each
 - LWV business cards: <https://www.vistaprint.com/> name cards 100 for \$7.99-\$16.00
 - LWV email signature: free
- Communication: emails, op ed, LTE, blog, newsletter, Facebook, promote

Look for Connections: Mutually beneficial. Connections can be other Leagues

- Non-partisan
- Shared goals
- Shared resources

Be **Persistent**: *becoming the expert*

Embrace the Learning Curve

- Who are the influencers/decision-makers?
- What are the issues and goals?
- Why is this issue/goal important?
- Don't get discouraged . You don't need to start out as the expert. Lead by example and be persistent. You represent the League.

Form **Partnerships & Coalitions**: *LWV is a desirable partner*

Purpose: shared goals, shared resources, shared information

- Network, Nonpartisan
- Outreach
- Leadership: Sustainability, Growing the League, Protecting the Brand
- MOUs

I started from zero but now I'm representing the National Capital Area League on the Strategic Advisory Panel for the survey of regional bus systems.